

# APIC 2009

## 1. Conference Information

- ☐ **Date** : May 14(Thursday) ~ 15(Friday), 2009
- ☐ **Venue** : COEX Convention Center & InterContinental Hotel, Seoul, Korea
- ☐ **Organizer** : Korea Petrochemical Industry Association (KPIA)
- ☐ **Theme** : Embracing change ; Opportunity at a time of market uncertainty

## 2. Program

May 14(Thursday)	
	<b>Chemical Marketing Seminar by SRI Consulting</b>
09:00	1. Asian Petrochemicals, Past and Future 2. What is next in petrochemical mergers and acquisitions? 3. The importance of China in the petrochemical recovery 4. Pricing mechanisms for fuels and petrochemicals 5. Can the global petrochemical industry reduce its greenhouse gas footprint?
12:00	Lunch hosted by KPIA
	<b>Chemical Marketing Seminar by CMAI</b>
14:00	1. World Petrochemical Market Outlook & Strategies to Survive the Downturn 2. Energy Markets and Petrochemical Feedstocks Outlook 3. Prospects for the Basic Petrochemical Value Chains 4. Can China Save the Market? Update on the Chinese Economy & Chemical Industry 5. Strategic Changes for Middle East Investments
May 15(Friday)	
09:00	<b>Plenary Meeting</b>
	- Opening Address / Keynote Speech I, II, III
12:30	Lunch hosted by KPIA
14:00	<b>Committee Meetings</b>
17:30	Farewell Party

### 3. Registration Information

#### ☐ Registration Fee

	Registration fee	Remarks
Member	USD 600	APIC member countries
Non-member	USD 700	Other countries, online Registration

※ APIC member countries : Korea, Japan, Taiwan, Thailand, Malaysia, Singapore and India

#### ☐ APIC2009 On-line Registration : [www.apic2009.com](http://www.apic2009.com)

#### ☐ By Telegraphic Transfer (TT)

Participants paying by TT are to complete the online registration form and email to inform payment will be done by TT. Otherwise, registration will not be confirmed.

Please pay in full USD700 per person and to include bank admin transfer charges for both sides.

- ▷ Bank Name : Citi Bank, Yeonji-dong Branch
- ▷ Bank Account Name : Korea Petrochemical Industry Association
- ▷ Bank Account Number : 114-50235-246
- ▷ Bank Address : 1-1 Yeonji-dong, Jongno-gu, Seoul, Korea
- ▷ KPIA Address : 601, Yeojundo-Bldg, 1-1 Yeonji-dong, Jongno-gu, Seoul, Korea
- ▷ Swift Code : CITIKRSX

#### ☐ Cancellation Policy

Cancellation of registration by April 17, 2009 will be entitled to full refund.

Please take note that there will be no refund (partial or full) for any cancellation made after April 17, 2009 in the event the registered participant is unable to attend. Only replacements will be allowed.

※ Should you have any queries, please email to KPIA [apic2009@kpia.or.kr](mailto:apic2009@kpia.or.kr)